

FIDEL RUM BAR

Investor Pitch Deck

Concept Summary

Fidel Rum Bar is a Cuban-inspired premium rum bar located in Limassol, Cyprus. It blends the spirit of Havana with refined cocktails, music, and culture - offering a curated rum experience in an intimate, sophisticated setting.

Why Limassol

Limassol is cosmopolitan, vibrant, and culturally open - ideal for niche premium nightlife. The market is ready for an elevated, authentic bar concept with international appeal.

Investment

We are seeking EUR150,000 to EUR300,000 depending on the location and infrastructure (existing venue vs new build). Funds will cover licensing, renovation, branding, staff training, and launch marketing.

Ownership & Management

Founder Marios Constantinou brings decades of food & beverage experience. He retains full operational and management control. Investors receive a fair equity share, depending on contribution. Active partnerships are welcome if aligned with industry experience.

What Sets Us Apart

- Authentic Cuban rum culture without indoor smoking
- Curated signature cocktails
- Afro-Cuban jazz & vinyl nights
- Small, high-margin model
- Flexible for pop-ups, tastings, or members' events

Contact

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